

# MUSIC VIDEOS

## AT BROADVIEW



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### **Student music wanted for Music Videos! Submit your CD!**

Wayne Johnson (Digital Video Coordinator) and Chris Hinding (Music Business Coordinator - BV) are planning a series of Music Videos, beginning June 2008. We will take CD submissions from acts connected to M.S.B. Any acts being managed or advised by M.S.B. students will be considered, along with student performers.

### **BROADVIEW**

We will shoot video on the soundstage at Broadview. A limited amount of outside locations are possible. The acts we choose need to have songs recorded and mixed... no live recording. The songs must be original, with no mechanical or publishing fees due. The process will involve concept meetings, storyboarding, shooting, and editing in a professional video facility - Broadview Media.

### **VIDEO SERIES**

We plan to make six videos this year, and possibly continue on next year. This project is being done outside of class, with a crew of video students (Wayne) and production staff (Chris). We plan to offer a professional quality video to one new act every month. We will develop a YouTube channel and web pages for the video series. M.S.B. students will have many chances to intern and work in a professional media environment.

### **PODCASTS & INTERNET RADIO**

Besides this amazing chance to make professional quality Music Videos, the Music Biz department is gathering CDs and songs for many projects. Even if your music is not chosen for the first videos, we will consider your act for possible

- 1) Future videos
- 2) Internet 'casts
- 3) Live events
- 4) Benefit albums

We want dozens of submissions. Submit any genre of music and any level of experience.

We may pick some groups to re-record (audio) at Broadview. Songs should be 2-4 minutes

## SUBMIT MUSIC

- |                       |   |
|-----------------------|---|
| <b>1) AUDIO CD</b>    | Mail to: Chris Hinding - Broadview Media<br>4455 W. 77th St. Edina, MN 55435  |
| <b>2) PAPER PROMO</b> | "One Sheet", a Cover Letter and a Concept Sheet,<br>folded in the CD envelope |
| <b>3) EMAIL</b>       | videos@mediarules.com   |

### 1) AUDIO CD

The CD must have your best song(s), in order of your preference: 1- Best, 2- 2nd best... Include 1-4 songs. The CD must be properly labeled with legible printing. Include your contact name on the CD itself. We can use all your songs on podcasts/net radio. Do not send your "pressed" CD, unless the songs are in your preferred order. We are not going to search for songs. (And NEVER make CDs from MP3s!)

### 2) PAPER PROMO

#### A) ONE SHEET

Send the standard Music Biz promo sheet, containing a bio, a quality photo, MySpace & web credits, etc. One Sheet is a one page version of a press kit.

#### B) COVER LETTER

Clearly state the name of the act, contact person, preferred song title(s), names of the people in the act, email address, phone numbers. What times are you available for planning sessions (days/nights/times)? If you have them, include a small list of live performances, MySpace/youTube links etc.

#### C) CONCEPT SHEET - WHAT IS THE STORY?

You should include a well stated concept for your song and for your act.

Concept Examples:

+ Kari Karnes *"Tequila Blues"*

*A female country western singer/songwriter who echoes Lucinda Williams & Roseanne Cash... "Tequila Blues" is about a friend, who washes away the blues in a roadhouse bar....*

+ CNOTE *"Street Fight"*

*Hip hop artist - Dizzee Rascal crossed with the Last Poets, with old school R&B instrumentation.. "Street Fight" is about growing up and breaking out of a dead end situation....*

Make it brief for now. Include a couple of lyric lines if you'd like.

**3) EMAIL**

Paste your Cover Letter into an email. Attach a photo. Make sure you have MySpace/web links and your email address. We will track your act by email, so include all important info. Send the email on the day you mail or deliver your CD. EPK links are ideal [videos@mediarules.com](mailto:videos@mediarules.com)

**CONTACT**

Questions or help with your submission ~ [interns@mediarules.com](mailto:interns@mediarules.com)

**WAYNE JOHNSON**

Director - Digital Video Coordinator

Pirate Productions ~ [x175000@mac.com](mailto:x175000@mac.com)

**CHRIS HINDING**

Audio & Production - Broadview Music Biz Coordinator

Media Rules ~ [chris@mediarules.com](mailto:chris@mediarules.com)

**RED WHITE**

Broadview Media ~ [redw@broadviewmedia.com](mailto:redw@broadviewmedia.com)

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[ see this email on the Internet: [msbmusicbiz.com/news.html](http://msbmusicbiz.com/news.html) ]



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